Shawano Area Agricultural Society, Inc.







Shawano County Fairgrounds Complex

P O Box 454 Shawano WI 54166-0454 * www.shawanocountyfair.net * Email: shawanofair@gmail.com * 715-526-7069

The Shawano Area Agricultural Society has been busy planning for the Annual Shawano County Fair and would like to invite you and your business or company to be our partner in providing an outstanding fair to the people of Shawano County and all those who attend our fair. Your financial help will be used to support the many areas of the Shawano County Fair.

We are hoping to include your business or company in the Shawano County Fair. Attached you will find many sponsorship opportunities. Please take a look and consider supporting one of the many departments at the Shawano County Fair.

The Shawano County Fair is one of the biggest attractions in Shawano County and it is our goal that the fair will continue to grow in entries and events. The fair is also a great event to catch up with many friends and family.

By supporting the Shawano County Fair, your business will be listed on our newly redone website. Check out the newly designed website at www.shawanocountyfair.net and will also be mentioned on Facebook. Your name will also be listed on the main sponsor board and depending on the size of contribution your business name can be displayed by the department that you would like to sponsor and in our print ads or the lighted sign on East Green Bay Street.

Thank you very much for considering the opportunity to support the Shawano County Fair!!

Shawano County Fair





Friends of the Fair Sponsorship Packages

The Friends of the Fair Program is a great way to show your support to the visitors and Exhibitors of the Fair. On Packages of more than \$150 you may choose an exhibit or area you wish to support. (Please indicate your choice on the reverse side of this page.) *CHECK THE PROGRAM YOU ARE INTERESTED IN...*

| Friend of the Fair Package (\$50.00 - \$149.00) Check here | * |
|---|---|
| ~ Your name will be included on the "Friends of the Fair" Sponsor Signs. | |
| Friend of the Fair ~ Bronze Sponsor (\$150.00 – \$299.00) Check here | * |
| Your name will be included on the "Friends of the Fair" Sponsor Signs. You will receive 5 Day Passes to the Shawano County Fair. Your company name by the area or exhibit you wish to sponsor. PA Announcements each day during the Fair. | |
| Friend of the Fair ~ Silver Sponsor (\$300.00 - \$499.00) Check here | * |
| Your name will be included on the "Friends of the Fair" Sponsor Signs. You will receive 10 Day Passes to the Shawano County Fair. You will receive 2 tickets to the Shawano Races or Demolition Derby. Your company name by the area or exhibit you wish to sponsor. PA Announcements each day during the Fair. | |
| Friend of the Fair ~ Gold Sponsor (\$500.00 - \$999.00) Check Here | * |
| Your name will be included on the "Friends of the Fair" Sponsor Signs. You will receive 15 Day Passes to the Shawano County Fair. You will receive 4 tickets to the Shawano Races or Demolition Derby. Your company name by the area or exhibit you wish to sponsor. PA Announcements each day during the Fair. Your name will be included in our print advertising. | |
| Friend of the Fair ~ Platinum Sponsor (\$1,000.00 plus) Check Here | * |
| ~ Your name will be included on the "Friends of the Fair" Sponsor Signs. | |

- ~ You will receive 20 Day Passes to the Shawano County Fair.
- ~ You will receive 6 tickets to the Shawano Races or Demolition Derby.
- ~ Your company name by the area or exhibit you wish to sponsor.
- ~ PA Announcements each day during the Fair.
- ~ Your name will be included in our print advertising.
- ~ Business name on lighted sign on E Green Bay Street.

All sponsors will be listed on our website at www.shawanocountyfair.net

& On our Facebook page.

*Please indicate the Area or Exhibit you wish to sponsor on next page.

Bronze ~ Silver ~ Gold ~ Platinum Level Exhibit or Area Choices

| Sponsor Name: | | | |
|--|------------------------|------------------------|--|
| Please choos | se the Exhibit you wou | ld like to sponsor. | |
| Dairy | Beef | Swine | |
| Sheep | Jr. Horses | Goats | |
| Poultry | Rabbits | Natural Science | |
| Jr. Fair Booths | Antiques | Photography | |
| Foods & Nutrition | Clothing | Woodworking | |
| Knitting & Crocheting | Flowers & Houseplants | | |
| Plant & Soil Science | M | usic & Entertainment | |
| We do not have a preference. | | | |
| Want to be an event sponsor instead??? | | | |
| We have very inexpensive ways for your business to accomplish that | | | |
| Events Available to be a Title Sponsor: | | | |
| Cake Auction (\$200.00) Tractor Pull (\$250.00) | | | |
| Kid's Tractor Pull (\$200.00) Demo Derby (\$250.00) | | | |
| Futurity Show (\$20 | 00.00) | Horse Arena (\$300.00) | |
| New Midway Stage | e (\$500.00) | | |
| People Haulers (\$150.00) ** 2 People Haulers | | | |
| Beer and Wine Judging (\$200.00) | | | |
| Donation to the Shawano Area Ag Society \$ | | | |

Shawano Fairgrounds, P.O. Box 454, Shawano, WI 54166

Please Return Sponsor Information Form to the address listed above.

If you have any questions, please feel free to call the fair office at

(715) 526-7069 or email @ Shawanofair@gmail.com