

Shawano County Fairest of The Fair Job Description, Duties and Compensation

Job Description:

The Shawano County Fairest of The Fair will serve as the official ambassador of the Shawano County Fair and the Shawano County Agricultural Society by representing and promoting the fair opportunities which include education, agriculture, social, cultural and commercial activities at local events throughout the year. They will also make daily appearances at the Shawano County Fair and assist where necessary. This program provides an opportunity for applicants to grow in public speaking, etiquette, confidence, presentation skills, interviews and much more.

Your term is for one year, from the coronation ceremony during Brunch on The Farm through to the ceremony the following year, though most of the duties will be performed between May 1 and September 30th. You must have a flexible schedule and be available throughout the year for appearances, meetings, interviews etc. Many of these appearances fall on weekends or evenings.

A schedule of events will be set up yearly and followed. This schedule should supersede any personal commitments. Obviously, there are exceptions if they are cleared in advance. For the mandatory parades, you will use the float or materials provided by the Shawano County Agricultural Society. Other obligations will require you to use your personal vehicle.

Candidates must be mature, out-going, articulate, sensitive to all types of people and be pleasant. Also, must have excellent writing, public speaking, computer and telephone skills. You must be able to adapt to any situation and be dependable and professional in the performance of your duties.

The honor of being Shawano County's Fairest of The Fair will be challenging and rewarding. You will gain life experiences, better self-confidence, listening skills, time management techniques, writing and speaking ability and a greater regard for people and places of Wisconsin.

Specific Duties

1. You will learn about and visit Shawano County events, community parades and other special events throughout the county in order to promote the concept and better understanding of the Shawano County Fair.

Mandatory Events:

Shawano County Brunch on The Farm
Bonduel 4th Of July Parade
Pulaski Polka Days Parade
Shawano County Fair

Other Opportunities: **

Parades: Pella Dayz, Gresham, Clintonville, Seymour, Tigerton Lumberjack Days, Caroline Colorama

Speaking Opportunities: Veterans Groups, Lions Clubs, Optimists, 4-H, FFA, other youth groups, Summer School Activities, 4-H Super Saturday, reading to daycares.....

2. At the ceremony at the end of your term, you must act as master of ceremonies and give a short speech of your experience as Fairest of The Fair.
3. You may also serve as an official host for the Shawano County Fair, arranging and performing media interviews throughout the county at the various events you plan to attend.
4. During the Shawano County Fair, you may serve as the Fair's official host, greeting fairgoers and special guests, MC'ing and participating in events and contests, performing media interviews, etc.

Attend as many events as possible. You do not have to be at the start of each event, you may make your appearance while the event is going on.

At each event you attend, welcome everyone, wish the exhibitors good luck and tell everyone to enjoy their time at the Shawano County Fair.

While on the grounds, visit with fairgoers, young and old. Show interest in everyone.

You will work with the Marketing Director of the Shawano County Fair/Shawano Speedway to create your schedule for all events and during the fair.

Compensation:

You will be reimbursed at the state established rates for mileage OR transportation may be provided if traveling to opposite ends of the county for speaking engagements. If not, you must furnish transportation at your own cost.

At the successful completion of your term, you will also receive a monetary contribution of no less than \$1000.

Important Dates:

Application Deadline: May 30, 2025 (send or email)

Kerry Danley

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Clintonville, WI 54929 or

Kerry.danley@treehousefoods.com

Call with questions to (715) 250-0804

Interviews: June 14, 2025 at the Shawano County Fair Office

Coronation: June 22, 2025 around 10:00 am at the Shawano County Brunch on the Farm